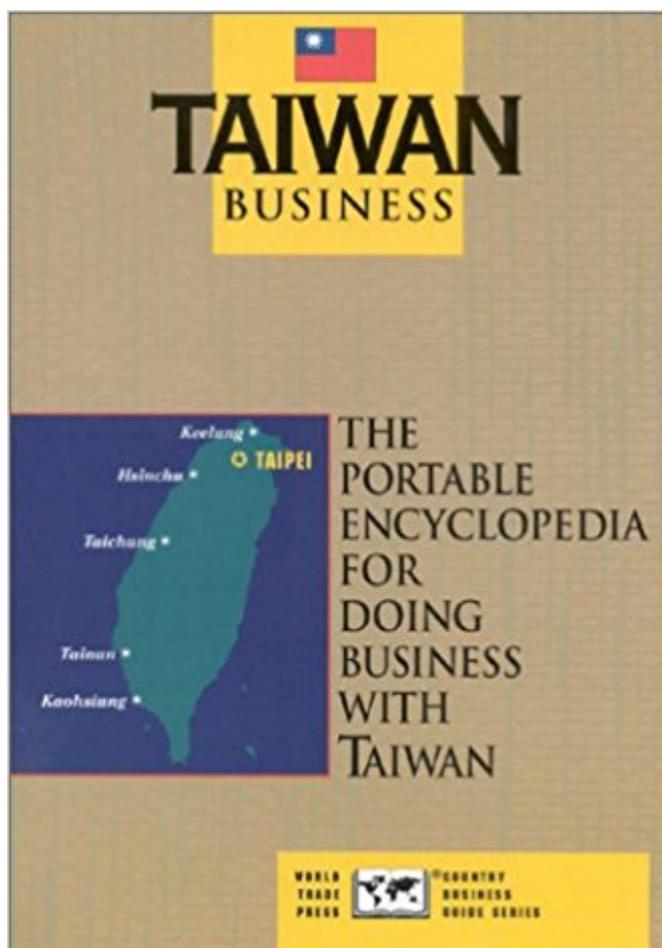


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Taiwan Business: The Portable Encyclopedia For Doing Business With Taiwan (Country Business Guides)



Synopsis

An encyclopedic view of doing business with Taiwan. Contains the how-to, where-to and who-with information needed to operate internationally.

Book Information

Series: World Trade Press Country Business Guides

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Customer Reviews

Success in international business is often a matter of getting information, knowledge, and experience ahead of the competition. The World Trade Press Country Business Guide Series is designed to help you do just that. Never before has such a comprehensive view of a nation's economy and business life been available in a country-by-country reference series. Each Country Business Guide covers 25 key business topics. Individual articles blend overview with specific detail to make you a knowledgeable player quickly. These authoritative guides are the product of exhaustive research by a team of experienced international businesspeople and professional researchers and writers. Country Business Guides contain the information and resources that you need to get a head start in your business dealings with a specific country. The real advantage of the series is that such a wide range of important information, insight, and analysis has been put into a single, portable volume. Each guide is filled with graphs, charts, illustrations, sidebars, full-color and black-and-white maps, and an extensive index. Along with your passport and credit cards, your Country Business Guide may be the most valuable tool in your briefcase.

I'm a Taiwanese and had been living in Taiwan for 15 years before. I truly recommend anyone who wants to know more about the Taiwan market and is willing to go to Taiwan for business to read the book. The book provide the readers the full version of Taiwan history/culture/transportation/job opportunities/market strategy....etc. I'm surprised that the author knows about one of the most popular transportation called " Wild chicken"!

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